## CALL FOR PAPER PRESENTATION’S SCHEDULE

**Sub Theme**: Business Strategies on Global Value Chain (GVC) Participation  
**Room**: Makara 1  
**Date**: September 4th, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Paper Title</th>
<th>Author/Presenter</th>
</tr>
</thead>
</table>
| 13.30 – 14.20 | • Effective Business Strategy: Key to Winning Business Competition for Companies in Industrial Estate  
• Toko Tani Indonesia: National Program for Shortening Rice Supply Chain.  
• Forecasting of Quantum Dots Technology using Simple Logistic Growth Curve  
• Upgrading Challenges in Global Value Chains: Lessons Learned from Indonesia | Sri Sarjana  
(SMK Negeri 1 Cikarang Barat)  
Iwan Setiajie Anugrah  
(Indonesian Center for Agricultural Socioeconomic and Policy Studies)  
Nurmitra Sari Purba  
(Politeknik Statistika STIS)  
Dzulfian Syafrian  
(Durham University) |
| 14.20 – 15.10 | • Factors Affecting E-Commerce Adoption by Small Medium Enterprises  
• Tourism Value Chain Activities Model for Competitive Advantage Measurement  
• E-Commerce Dilemma on the Shifting of Labor Demand in Indonesia 2015-2017  
• Strategies for Optimizing the Role of Small Enterprise in Government Goods and Services Procurement E-Marketplace | Ratnaningsih Hidayati  
(Ministry of Trade)  
Filda Rahmiati  
(President University)  
Arih Thoyyibatul Izdihar  
(Politeknik Statistika STIS)  
Mustofa Kamal  
(Pusdiklatwas BPKP) |
| 15.10 – 16.00 | • Business Innovation: Implementation Digital Transformation and Digital Leadership in Era Industrial Revolution 4.0  
• Indonesia Global Value Chain Participation in Regional Comprehensive Economic Partnership RCEP  
• Family Business in Agriculture: Challenge and Strategy to Face Global Business  
• Analyzing The Perspective of Halal Tourism Development: City Branding In Jakarta | Amaliyah Asad  
(Universitas Trilogi)  
Steven Raja Ingot  
(Ministry of Trade)  
Nyayu Lathifah Tirdasari  
(Sekolah Bisnis IPB)  
Genoveva  
(President University) |
<table>
<thead>
<tr>
<th>Time</th>
<th>Paper Title</th>
<th>Author/Presenter</th>
</tr>
</thead>
<tbody>
<tr>
<td>13.30 – 14.20</td>
<td>• Indonesian Readiness for Digital Economy: Case of Trade in Services in ASEAN</td>
<td>Iwan Hermawan (Setjen dan Badan Keahlian DPR RI)</td>
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<td>• Price Transmission in International Crude Palm Oil Markets: The Effects of Export Tax of Indonesia</td>
<td>Immanuel Manurung (Ministry of Trade)</td>
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<td>• Exploring Non-Tariff Measures Facing the Indonesian Agricultural Products in FTA/CEPA Trading Partners</td>
<td>Ayu Shinta Saputri (Ministry of Trade)</td>
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<td>• Analysis of Export Determinants and Spatial Linkages : A Case Study of Indonesian Frozen and Fresh Shrimp</td>
<td>Fitriani (Universitas Brawijaya)</td>
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<tr>
<td>14.20 – 15.00</td>
<td>• The Economic Consequences and Strategies of the US-China Trade War to Indonesia: A GTAP Simulation Analysis</td>
<td>Muhammad Rizal Taufikurahman (Universitas Trilogi)</td>
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<td>• Environmental Issues in a Trade War</td>
<td>Husnul Isa Harahap (Universitas Sumatera Utara)</td>
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<td>• The Utilization of ASEAN Framework Agreement on Services on Indonesia’s Retail Services to ASEAN Market</td>
<td>Kerub Henpra Gokniel (Ministry of Trade)</td>
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<tr>
<td>15.00 – 15.50</td>
<td>• Determinants of Indonesian Gold Export to Singapore in 2006-2017</td>
<td>Regita Hikmatuz Zakia (Politeknik Statistika STIS)</td>
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<td>• Trade Policy Evaluation on Rubber and Palm Oil</td>
<td>Arie Mardiansyah (Ministry of Trade)</td>
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</tbody>
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| · Analyzing Impact of Renewable Energy Directive (RED) Policy on Crude Palm Oil (CPO) Export and Forecasting CPO Export from Indonesia to European Union (EU) for 2019-2020 Using ARIMA Intervention Analysis | Anni Syahdia Nasution  
Politeknik Statistika STIS |
| · Accounting for Regulatory Distance and Looking the Most Potential Indonesias FTA/CEPA Partners | Ayu Shinta Saputri  
(Ministry of Trade) |
# CALL FOR PAPER PRESENTATION’S SCHEDULE

**Sub Theme**: Trade Policy Response and Strategy  
**Room**: Makara 3  
**Date**: September 4th, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Paper Title</th>
<th>Author/Presenter</th>
</tr>
</thead>
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| 13.30 – 14.20 | • Does exports to developed countries stimulate export sophistication? Evidence from ASEAN 5 countries  
• Analysis of Potential Regional Mapping of Specialization, Comparative Advantage, and use of technology in the Stimulus of Export Value  
• Analysis of Potential Non-Traditional Trading Partner Countries for Improving Indonesia’s Trade Balance Through Countertrade Schemes  
• WTO Export Restriction Of Agricultural Commodities And Its Impacts For G-33 Members | Aditya Rangga Yogatama  
(Ministry of Trade)  
Dede Yoga Paramartha  
(Politeknik Statistika STIS)  
Choirin Nisaa  
(Ministry of Trade)  
Steven Raja Ingot  
(Ministry of Trade) |
| 14.20 – 15.00 | • Analysis of Potential Export Diversification of Rubber Tire Derivative Products to 9 Non-Traditional Countries  
• The Economic Impact of Indonesia-Bangladesh Preferential Trade Agreement (IB PTA)  
• Implementation Barriers Towards A One-Price Policy On Cement Commodities | Aulia Niky Pinandhita  
(Politeknik Statistika STIS)  
Devina Cieny Juventia  
(Ministry of Trade)  
Avif Haryana  
(Ministry of Trade) |
| 15.00 – 15.50 | • Determinant Factors of SMEs in Adopting E-commerce in Indonesia  
• The Impact of Information and Communication Technology (ICT) on ASEAN Trade Flow | Rahayu Ningsih  
(Ministry of Trade)  
Iwan Hermawan  
(Setjen dan Badan Keahlian DPR RI) |
<table>
<thead>
<tr>
<th></th>
<th>The Possibility of Indonesia and United Kingdom to Form Free Trade Agreement After Brexit</th>
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<tbody>
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<td>Co-creation benefits by re-configuring value network in creative agri-food transformation through the SMEs e-commerce channels: A business market perspective</td>
</tr>
</tbody>
</table>

Leo Mualdy Christoffel  
(Ministry of Trade)  

Hesty Nurul Utami  
(Newcastle University)
# CALL FOR PAPER PRESENTATION’S SCHEDULE

**Sub Theme**: Human Capital Productivity Development Strategies/Trade Policy Response and Strategy  
**Room**: Sudirman  
**Date**: September 4\(^\text{th}\), 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Paper Title</th>
<th>Author/Presenter</th>
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<tr>
<td>13.30 – 14.30</td>
<td><strong>Sub Theme: Human Capital Productivity Development Strategies</strong></td>
<td></td>
</tr>
</tbody>
</table>
|            | • Understanding NTMs between Indonesia and India for Development Strategies of Trade | Leo Mualdy Christoffel  
                          |                                                        | (Ministry of Trade) |
|            | • Household Characteristics of Eco-tourism and Impact on Poverty Alleviation (study in Lubuk Beringin Village, Bungo District) | Aminah  
                          |                                                        | (Universitas Brawijaya) |
|            | • Long-Term Sustainable Strategy: Mapping Prospects for Labor Based on Specialization and Competitive Advantage | Dede Yoga Paramartha  
                          |                                                        | (Politeknik Statistika STIS) |
|            | • Performance Improvement Through Empowerment of Employees Affected by Leadership Factors And Organizational Culture in PT PLN Unit Development Master Java Part West | Djoko Pitoyo  
                          |                                                        | (Universitas Sangga Buana) |
|            | • Creative Economy Development with Technosociopreneur. Case Study: Halal Travel | Amaliyah Asad  
                          |                                                        | (Universitas Trilogi) |
| 14.30 – 15.30 | **Sub Theme: Trade Policy Response and Strategy**                             |                                                        |
|            | • The Analysis of Inter-Island Trade Data Collection                          | Dwi Wahyuniarti Prabowo  
                          |                                                        | (Ministry of Trade) |
|            | • Analysis of Competitiveness and Its Impact on Indonesian Plywood Exports     | Indraswari Puruwita  
<pre><code>                      |                                                        | (Politeknik Statistika STIS) |
                      |                                                        | (Ministry of Trade) |
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<td>Increasing of Japan-Indonesia Cooperation In The Oil Palm Sector</td>
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<td>The Impact of Aircraft Spare Parts Import Duty Exemption on the MRO Industry’s Competitiveness and Its Services Export</td>
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<td>Triyono (LIPI)</td>
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<td>Farida Rahmawati (Ministry of Trade)</td>
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